

Helensburgh Outdoor Museum – Arts Strategy Fund Initial Applications

1. EXECUTIVE SUMMARY

1.1 The purpose of this report is to ask that members agree to the offer of grant in support of the first application to the Outdoor Museum Arts Fund and to also request that members agree to open the fund to a second round of applications in 2018.

1.2 At its meeting on 13 December 2016, the Committee agreed to allocate £55,500 from CHORD Surplus Funds for the continuation of the Outdoor Museum, subsequent to which a Design Panel has been constituted with the remit of assessing applications and making considered recommendations to Area Committee for approval.

1.3 Applications were invited to the Arts Strategy Fund between January and March 2018 and were assessed by the dedicated Design Panel on 22-March 2018. This paper therefore seeks to provide recommendations from the Design Panel for Area Committee's consideration and determination.

1.4 Three applications were received, two of which were deemed to meet the criteria and be of sufficient quality to be recommended for approval. Following the withdrawal of one of the applications only one application is being recommended for approval in this round. It is the purpose of this report therefore to also request that members agree to open the fund to a second round of applications between June and September 2018.

2. RECOMMENDATIONS

It is recommended that the Helensburgh and Lomond members:

2.1 Approve Application 3 – Gareloch One Design Class Association

2.2 Agree to open the fund to a second round of applications in 2018.

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3. INTRODUCTION

3.1 The purpose of this report is to ask that members agree to the offer of grant in support of the first application to the Outdoor Museum Arts Fund and to also request that members agree to open the fund to a second round of applications in 2018.

3.2 At its meeting on 13 December 2016, the Committee agreed to allocate £55,500 from CHORD Surplus Funds for the continuation of the award winning Outdoor Museum.

3.3 Applications were invited to the Arts Strategy Fund between January and March 2018 and were assessed by the dedicated Design Panel on 22-March 2018. This paper therefore seeks to provide recommendations that have come from the Design Panel for Area Committee's consideration and determination.

4. RECOMMENDATIONS

It is recommended that the Helensburgh and Lomond members:

4.1 Approve Application 3 – Gareloch One Design Class Association

4.2 Agree to open the fund to a second round of applications in 2018.

5. DETAIL

5.1. Helensburgh's award winning Outdoor Museum displays a collection of treasured objects brought forward by local residents / organisations in the town to depict stories of local, national and international significance, and makes them available to the people of Helensburgh, Scotland and beyond. The Museum has been very well received by the local community, visitors to the town, and by the arts, heritage and culture bodies in Scotland and further afield.

5.2. The Area Committee has set aside £55,500 to expand Helensburgh's Outdoor Museum and requested that officers bring forward a strategy to incorporate detail on the creation, operation and management of the Fund over its delivery period.

5.3. A Design Panel was subsequently established and convened on 29-Sept 2017, which includes representatives from Helensburgh Community Council, Rhu and Shandon Community Council, the Arts Society Lomond, elected members and members of the public.

5.4. The Design Panel invited applications to the Outdoor Museum Arts Strategy Fund between January and March 2018. Three applications were received which were assessed and scored by the Design Panel using the criteria detailed in the Arts Strategy, approved at 21-Dec 2017 Helensburgh and Lomond Area Committee.

5.5. Of the three applications, one is recommended for approval, one has been withdrawn and the other did not have enough detail to pass the criteria required. The application being recommended for approval, is Application 3 – Gareloch One Design Class Association.

5.6. Application 3 was submitted by the Gareloch One Design Class Association, a subsidiary of Royal Northern and Clyde Yacht Club. The proposal comprises a bronze half-model of a Gareloch One Design. It is proposed to locate the model on plinth NC10, an angled plinth type 'E1' to the north side of West Princes Street.

5.7. The applicant advises the proposal is designed as a no-maintenance structure being fabricated from proven marine-grade bronze which will avoid algae fouling on wet surfaces.

5.8. Appendix 1 provides further detail of this application, including the full text to be engraved on the plinth. Appendix 2 provides detail on the location of the proposed plinth.

5.9. It is recommended the £600 requested in respect of Application 3 is approved. Of a total cost of £1,920, the applicant would provide the remaining 69% match funding.

5.10. As it was agreed at the Helensburgh and Lomond Area Committee of 11-April-2017 to allow up to £15,000 to be awarded each calendar year and as the applications recommended for approval currently represent £600, members are also requested to give consideration to re-opening the fund to applications for a second round between June and September of this year.

6. CONCLUSION

6.1. The Outdoor Museum has been well received both locally and nationally as is evidenced by the numerous award nominations. Approval of the recommended application would allow for the continuation of this arts/culture asset. Advertising a second round would also serve to add value to this.

7. IMPLICATIONS

7.1. **Policy:** The delivery of this project fits with the Council's Corporate Plan, Local Outcome Improvement Plan and approved Development Plan key actions and policy for safeguarding our built heritage and town centre regeneration.

7.2. **Financial:** The Area Committee has set aside £55,500 from the CHORD Surplus Funds for the future enhancement of the Outdoor Museum

7.3. **Legal:** None

7.4. **HR:** None – the Fund will be managed by the Economic Development Officer, who will provide updates to the Area Committee.

7.5. **Equalities:** None

7.6. **Risk:** None

7.7. **Customer Service:** None

Executive Director of Development and Infrastructure Services, Pippa Milne

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APPENDICES

Appendix 1: Application 3 – Gareloch One Design Class Association

Appendix 2: Bollard Survey